



Keyword Everywhere

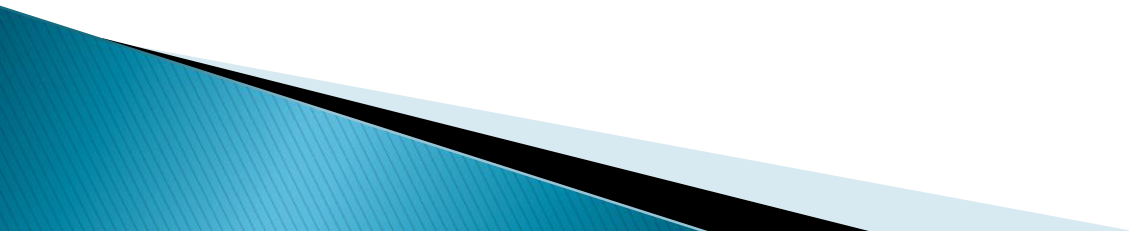
Pengertian Keyword Everywhere

- ▶ Keyword Everywhere adalah Alat yang digunakan untuk riset keyword. Tool berupa extension chrome dan mozilla.
- ▶ Anda bisa menggunakannya dengan menginstall extension tersebut di browser.

Manfaat Google Keyword Everywhere

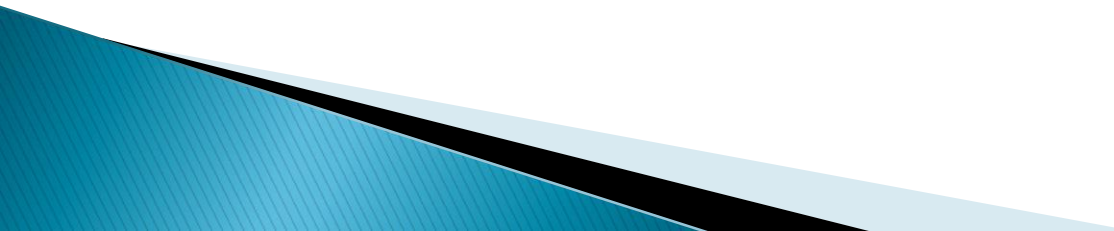
Menggunakan tool ini, anda bisa menemukan ide keyword yang akan dikembangkan menjadi artikel di blog anda.

Bahkan, anda bisa mengetahui volume pencarian bulanan keyword-keyword tersebut.

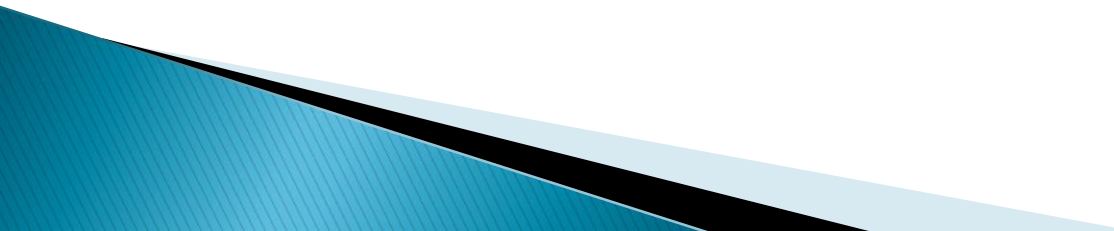


VOLUME PENCARIAN

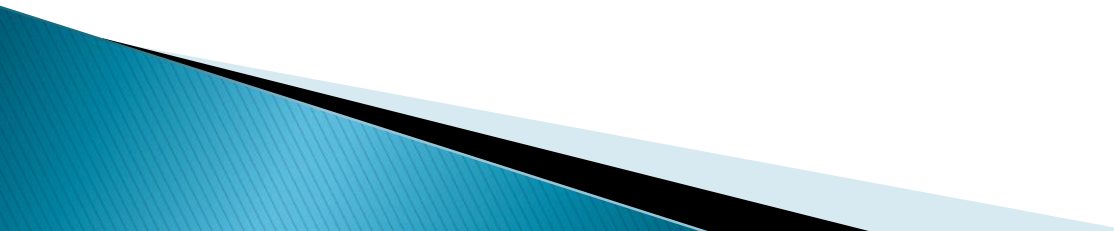
Menggunakan keyword everywhere, kita bisa mendapatkan informasi volume pencarian keyword tertentu. Volume pencarian ini didapatkan dari data rata-rata bulanan selama 12 bulan terakhir.



BIAYA CPC GOOGLE ADWORD (ESTIMASI)

- ▶ Dengan alat ini ini kita juga bisa mendapatkan informasi biaya CPC Google Adword. Hanya saja, biaya CPC ini mungkin saja berbeda saat anda memasang iklan.
 - ▶ Tapi, setidaknya anda sudah mendapatkan gambaran awal. Berapa biaya CPC Adword yang harus anda siapakan untuk keyword yang anda target.
- 

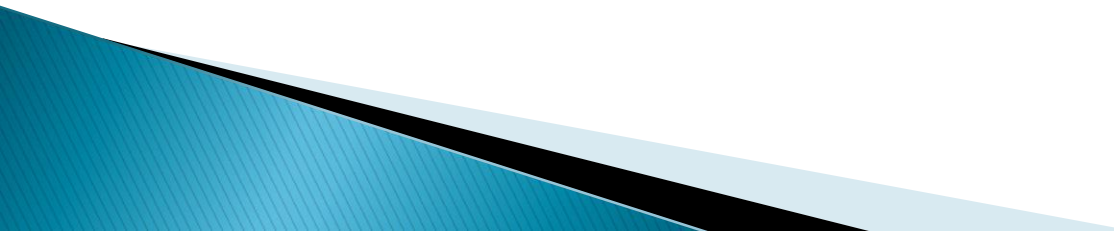
KOMPETISI IKLAN DI GOOGLE ADWORD

- ▶ Bagian lain yang juga sangat membantu kita sebagai pengiklan di Google Adword adalah data kompetisi iklan Google Adword.
 - ▶ Dengan data ini kita jadi tahu dan bisa mengukur tingkat kelayakan keyword tersebut untuk di iklankan. Kita bisa melihat peluang konversi dengan biaya yang harus dikeluarkan.
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KELEBIHAN KEYWORD EVERYWHERE

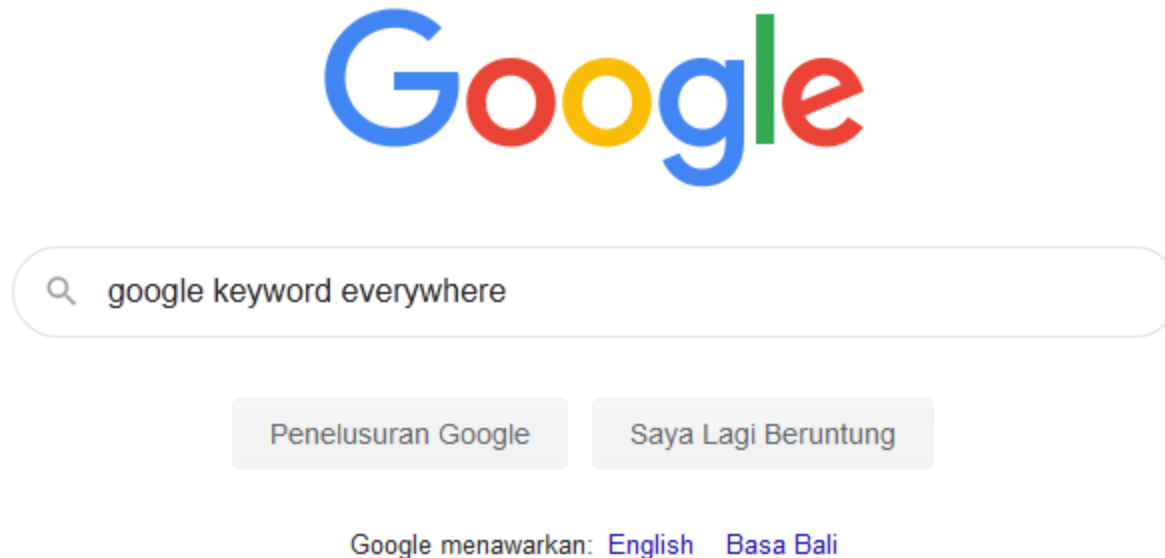
- ▶ Data akurat
- ▶ Support banyak currency, termasuk rupiah.
- ▶ Mudah digunakan

Kekurangannya Keyword Everywhere

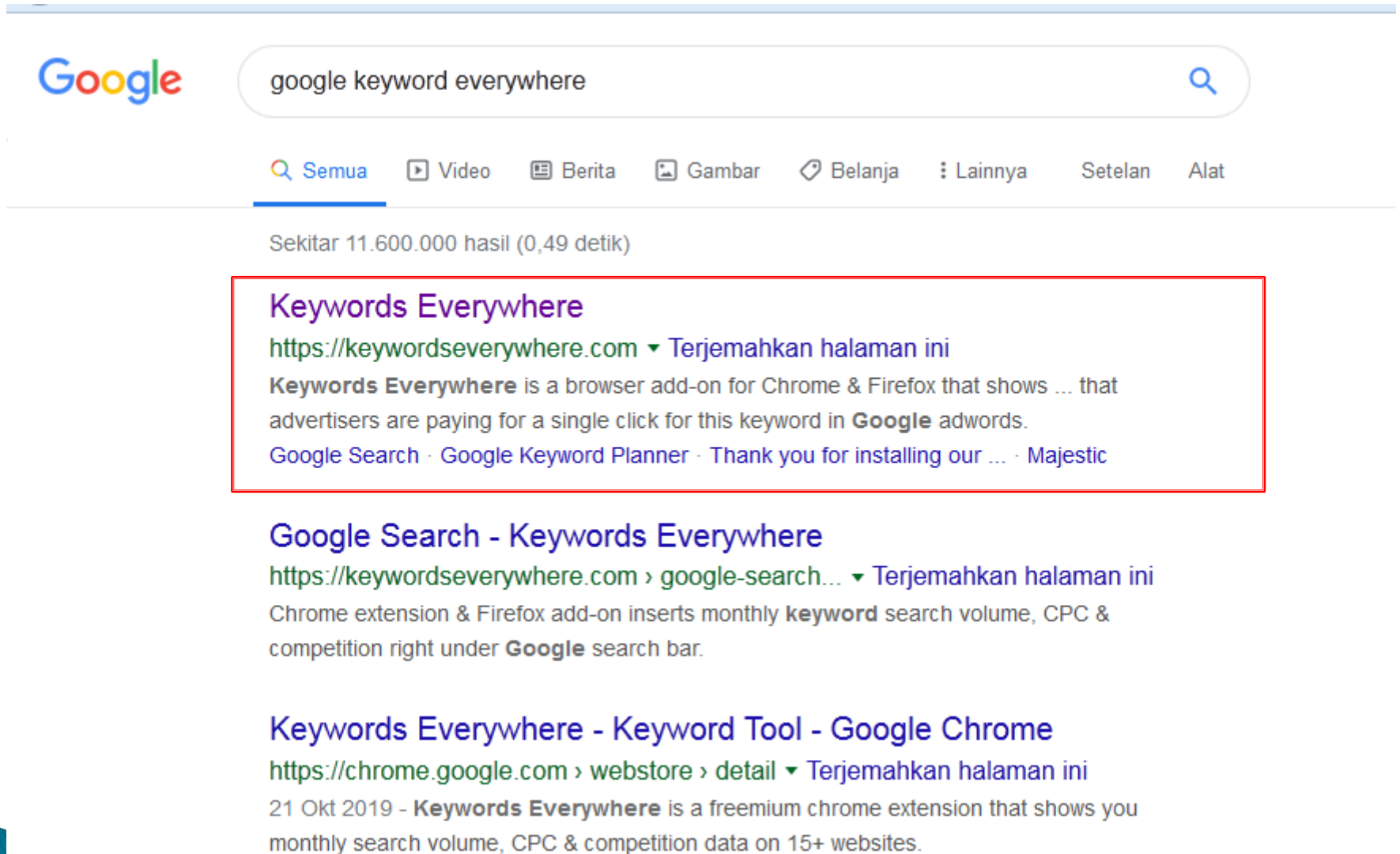
- ▶ Hanya support untuk 7 negara + Global
Yaitu *Australia, Kanada, India, New Zealand, South Africa, United Kingdom, United States*
 - ▶ Tidak informasi tambahan terkait dengan metrik-metrik seo. Bagian ini sangat berguna jika kita menggunakan SEO untuk optimasi website
 - ▶ Fitur masih sebatas volume, biaya cpc dan kompetisi iklan adword.
 - ▶ Data yang ditampilkan hanya data rata-rata 12 bulan terakhir. Bukan data 1 bulan terakhir.
 - ▶ Berbayar
- 

CARA INSTALL KEYWORD EVERYWHERE

1. Buka Browser Mozilla atau Chrome Lalu ketik Google Keyword Everywhere



2. Pilih link situs Keyword Everywhere



The image is a screenshot of a Google search interface. At the top, the Google logo is on the left, and a search bar contains the text "google keyword everywhere" with a magnifying glass icon on the right. Below the search bar, there are tabs for "Semua" (selected), "Video", "Berita", "Gambar", "Belanja", "Lainnya", "Setelan", and "Alat". Below the tabs, it says "Sekitar 11.600.000 hasil (0,49 detik)". The first search result is titled "Keywords Everywhere" in purple, with a URL "https://keywordseverywhere.com" and a link to "Terjemahkan halaman ini". The description says "Keywords Everywhere is a browser add-on for Chrome & Firefox that shows ... that advertisers are paying for a single click for this keyword in Google adwords." Below the description are links to "Google Search", "Google Keyword Planner", "Thank you for installing our ...", and "Majestic". The second search result is titled "Google Search - Keywords Everywhere" in blue, with a URL "https://keywordseverywhere.com > google-search..." and a link to "Terjemahkan halaman ini". The description says "Chrome extension & Firefox add-on inserts monthly keyword search volume, CPC & competition right under Google search bar." The third search result is titled "Keywords Everywhere - Keyword Tool - Google Chrome" in blue, with a URL "https://chrome.google.com > webstore > detail" and a link to "Terjemahkan halaman ini". The description says "21 Okt 2019 - Keywords Everywhere is a freemium chrome extension that shows you monthly search volume, CPC & competition data on 15+ websites." A decorative blue and black geometric shape is in the bottom left corner.

Google

google keyword everywhere

Semua Video Berita Gambar Belanja Lainnya Setelan Alat

Sekitar 11.600.000 hasil (0,49 detik)

Keywords Everywhere
<https://keywordseverywhere.com> ▾ Terjemahkan halaman ini
Keywords Everywhere is a browser add-on for Chrome & Firefox that shows ... that advertisers are paying for a single click for this keyword in Google adwords.
[Google Search](#) · [Google Keyword Planner](#) · [Thank you for installing our ...](#) · [Majestic](#)

Google Search - Keywords Everywhere
<https://keywordseverywhere.com > google-search...> ▾ Terjemahkan halaman ini
Chrome extension & Firefox add-on inserts monthly **keyword** search volume, CPC & competition right under **Google** search bar.

Keywords Everywhere - Keyword Tool - Google Chrome
<https://chrome.google.com > webstore > detail> ▾ Terjemahkan halaman ini
21 Okt 2019 - **Keywords Everywhere** is a freemium chrome extension that shows you monthly search volume, CPC & competition data on 15+ websites.

3. Pilih Install For Chrome atau Firefox

[Keywords Everywhere is a Paid Tool](#) | [How credits work](#) | [How to purchase](#)



Keywords Everywhere

[GET API KEY](#)

[PRICING](#)

[FAQ](#)

[NEWS](#)

[CONTACT US](#)

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Keywords Everywhere

Search volume, CPC & competition data on 16 websites useful for Internet Marketers!

 [INSTALL FOR CHROME](#)

 [INSTALL FOR FIREFOX](#)



4. Kemudian Klik Add to Firefox atau Tambahkan ke Chrome



Keywords Everywhere by Axeman Tech

Install this keyword tool add-on to view useful keyword search volume, CPC & competition data on 15+ websites like Google Search Console, Google Analytics, UberSuggest, Majestic, Moz Open Site Explorer, YouTube, Amazon, eBay, Bing, Etsy and more

+ Add to Firefox

[Beranda](#) > [Ekstensi](#) > Keywords Everywhere - Keyword Tool



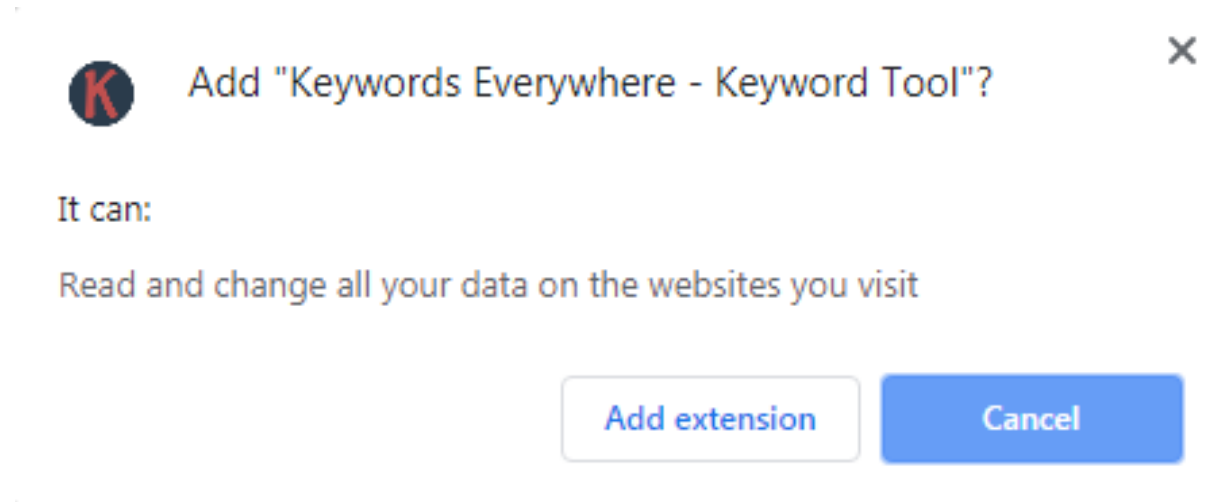
Keywords Everywhere - Keyword Tool

Ditawarkan oleh: <https://keywordseverywhere.com>

★★★★★ 5.153 | [Alat Penelusuran](#) | 904.874 pengguna

Tambahkan ke Chrome

5. Kemudian Klik tombol Add extension



6. Kemudian ketik dan masukan email Anda, lalu centang *I agree to the Terms of Service* dan *I agree to sign-up*



Keywords Everywhere

[GET API KEY](#)

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Thank you for installing the Keywords Everywhere browser addon.

You need to sign up below for the API Key to use it

From 1st Oct 2019, Keywords Everywhere has become a paid tool.
After you install the API key, you will need to purchase credits to see volume data.

 **We'll email you the link to get your API Key.**

Your Email

emailanda@gmail.com

☒ I agree to the [Terms of Service](#) Terms of Service & [Privacy Policy](#)

☒ I agree to sign-up for the monthly newsletter
(we never spam or sell your information)

 **EMAIL ME THE API KEY**

[Want to reset your API Key instead?](#)

7. Cek email masuk dari Keyword Everywhere

The screenshot shows a Gmail inbox interface. On the left, there's a sidebar with folders: 'Kotak Masuk' (181), 'Berbintang', 'Ditunda', 'Penting', 'Terakhir', and 'Draf' (50). The main area shows a list of emails. The top email is from 'Kevin' with the subject 'Your Keywords Everywhere API Key'. This email is highlighted with a red box. Below it are emails from 'Facebook Business', 'IDCloudHost', 'Google Bisnisku', 'Google My Business', and 'YouTube'.

From	Subject	Date
Kevin	Your Keywords Everywhere API Key - Hi Please click here to access your API Key. Do note that from 1st Oct 2019, Keywor...	
Facebook Business	ITech, buat kiriman untuk orang yang mengunjungi "ITech Course" - Mereka sudah lama tidak mendengar kabar dari Anda Iklan Fac...	10 Nov
IDCloudHost	FLASH SALE Diskon 90% Hosting Hadir lagi! Ikutan Yuk Jam 2 Siang ini! - Facebook Twitter Instagram SAATNYA BERGERAK 11.1...	10 Nov
Google Bisnisku	Foto baru telah ditambahkan untuk Indonesian Technology (ITech) di Google Bisnisku - Indonesian Technology (ITech) Foto ini baru...	9 Nov
Google My Business	SETIADI memberikan ulasan untuk Indonesian Technology (ITech) di Google Bisnisku - Balas ulasan pelanggan Star Rating Star Re...	9 Nov
YouTube	Perubahan pada Persyaratan Layanan YouTube - YouTube Kami memperbarui Persyaratan Layanan ("Persyaratan") untuk meningkat...	9 Nov

8. Klik link konfirmasi

Your Keywords Everywhere API Key ➤ Kotak Masuk x



Kevin <kevin@keywordseverywhere.com>

kepada saya ▼

17.35 (2 menit yang lalu) ☆

Hi

[Please click here to access your API Key.](#)

Do note that from 1st Oct 2019, Keywords Everywhere is a paid tool. After setting up the API key, you will need to purchase credits to see the search volume, CPC and competition data.

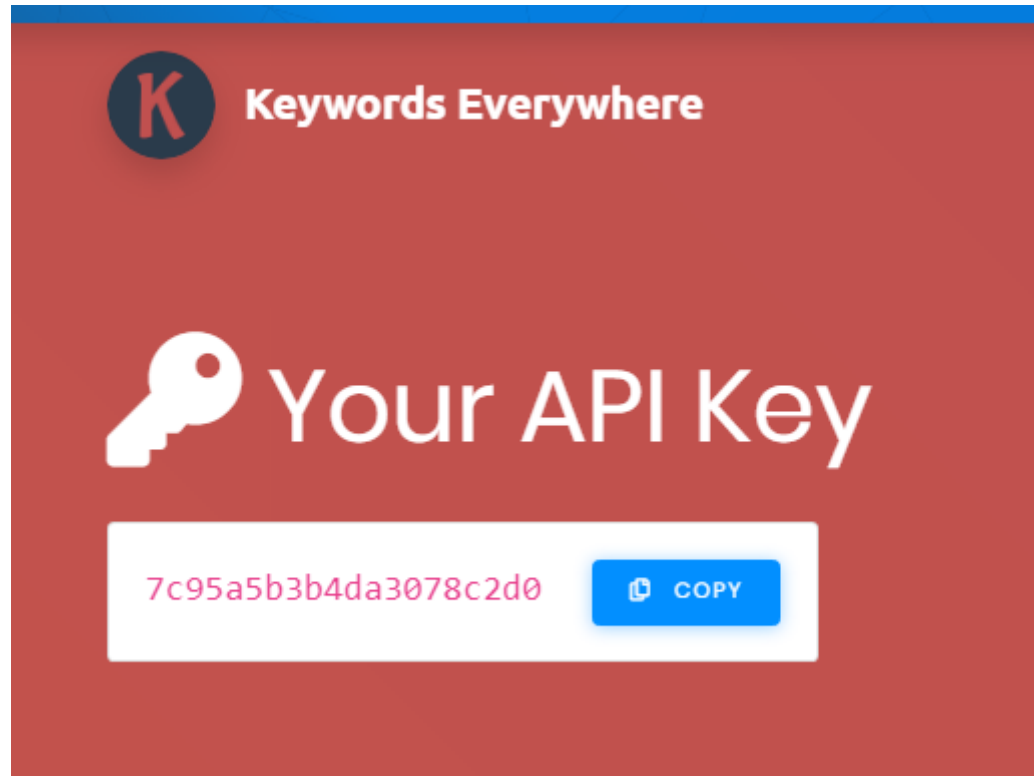
Here is a short tutorial on how to setup and use Keywords Everywhere - <https://www.youtube.com/watch?v=SpKNXGQCHzU>

Kevin

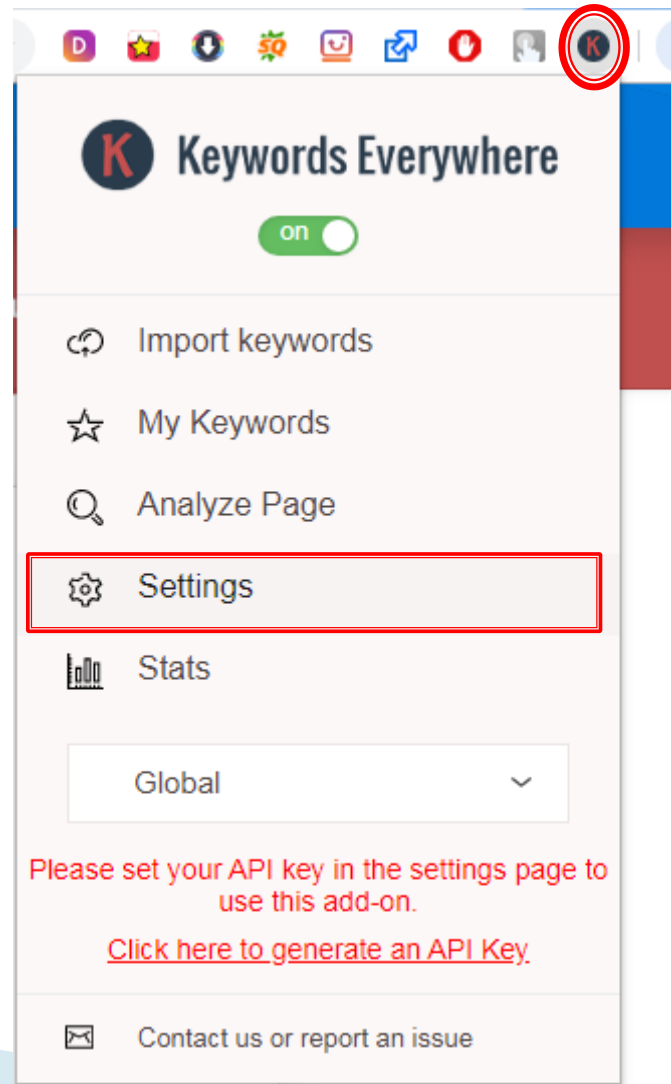
P.S. If you did not sign up for this, simply ignore this email. As long as you don't click the link above, your account will be deleted in 7 days.



9. Kemudian Copy kode API Key



10. Kemudian klik icon “K” yang ada diproperty bar bagian atas, kemudian klik setting



11. Kemudian paste kodenya



API key

7c95a5b3b4da3078c2d0

Validate

Country

Global



✓ The API key is valid.

Data Source



Google Keyword Planner



Google Keyword Planner + Clickstream data

Kemudian bisa langsung digunakan untuk meriset keyword, contoh keyword *“batik”*. Maka akan muncul data keyword seperti dibawah ini.

 **Related Keywords** Export to CSV

Keyword

Load Metrics (uses 8 credits)

sejarah batik

batik indonesia

batik bunga

gambar batik tulis

filosofi batik

gambar batik indonesia

sebutkan 5 motif batik indonesia

gambar batik sederhana

Keywords Everywhere Is Now A Paid Tool

 **People Also Search For** Export to CSV

Keyword

Load Metrics (uses 28 credits)

sejarah batik

pengertian batik menurut para ahli

fungsi batik

alat dan bahan batik

contoh artikel batik

sejarah batik banten

gambar batik bunga

motif batik sederhana

motif batik bali

gambar batik jawa

motif batik kawung